



Workshop "From globalization, regionalization to slowbalization; what implications for business decisions?"

In recent years, the rhythm of global integration and multilateralism has experienced a noticeable slowdown, giving rise to new patterns of regionalization and 'slowbalization'. As businesses stand at the crossroads of these shifting dynamics, understanding their implications becomes vital in strategizing for the future. Join us at the *VU Knowledge Hub for Global Business Development* as we delve deeper into these transitions and unravel their potential impact on global business activities.

Date: December 8th, 2023

Venue: VU Amsterdam – OZW building, De Boelelaan 1109, 1081 HV Amsterdam

Organizers: VU Knowledge Hub for Global Business Development

Dr. Sebastian Baldermann, Dr. Valérie Duplat, Dr. Ira Chatterjee, Dr. Alexander Gorgijevski, Dr. Saeed Khanagha and Dr. Oli Mihalache

& ESCP Business School Prof. Dr. Régis Coeurderoy and Prof. Dr. Stefan Schmid

AGENDA

9.30-10.00: Welcome Coffee and Registration

10.00-11.00: Opening Keynote

- **Prof. Dr. Xavier Martin**, Professor of Strategy, International Business and Innovation, Fellow of the CentER for Research in Economics and Business, & Co-founder and Management Team member of the Center for Innovation Research – *Tilburg School of Economics and Management*

11.00-12.15: Panel Discussion "Globalization, Regionalization, Slowbalization: future research avenues and publication strategies" (Tentative Title)

Panelists (alphabetic order)

- **Dr. Yu Liu**, Erasmus University
- **Dr. Vittoria Scalera**, University of Amsterdam
- **Prof. Dr. Christian Schwens**, University of Cologne
- **Prof. Dr. Florian Zapkau**, WU Vienna

12.30-13.30: Lunch (at the VU Amsterdam)

13.30-15.30: Presentations of Ongoing Paper Projects

- By PhD students and early-career faculty

16.00-17.00: Closing Keynote

- **Dr. Mirko Benischke**, Associate Professor of Global Strategy in the Department of Strategic Management & Entrepreneurship – *Rotterdam School of Management*

18.00: Dinner

Are you interested in discussing the ongoing shifts in globalization, encompassing economic, political, social, ecological, and cultural dimensions? Join us for a riveting day that explores the intricate business implications of these global transitions. Mark your calendar for **December 8th**, VU Amsterdam. **Please register your participation via email by November 20th to v.duplat@vu.nl.**